

The MLMRC Recruitment Guidebook

by Michael Chang

WWW.MLMRC.COM

<http://www.mlmrc.com/The-MLMRC-Recruitment-Guidebook-by-Michael-Chang.htm>

(**Forward this ebook** to your MLM downline so they also will have these strategies!)

Dear Friend,

If you're currently doing network marketing, such as: amway, herbalife, lifepus, 4life, beachbody, avon, tupperware, nuskin, vemma, or some other network marketing company then congrats. You're pulling your own strings and are on your way to success, wealth and happiness!

One thing you must get in place though are various recruitment systems. The more of them you have in place, the more like you will be to succeed at the business. So for example.

You should set up:

- 1) weekly meeting for prospects (ie use: Meetup.com)
- 2) weekly meeting for downline/training
- 3) weekly conference call or google hangout
- 4) downline building system: www.mlmrc.com
- 5) Website / Blog
- 6) Newsletter
- 7) Social networks: ie: twitter, facebook, youtube etc etc
- 8) mailing list

.....and there's **another 101 methods** to build your downline and recruit new people which you'll find here: <http://www.mlmrc.com/free-mlm-downline-building-methods.htm>

You need to be willing to be persistent for at least a good year with whatever MLM company you're doing in order to give it an honest chance. Even Sarah Robbins who is now a big mlm guru said she quit many times her first year but was fortunate enough to stick with it. Now she's made millions in her organization.

Another key strategy is to get an **Automated Downline Building System** working for you. You can review this powerful downline building system here: <http://www.mlmrc.com> This will allow you to grow your mlm downline much faster giving you a much stronger chance at success in building your business.

INFOGRAPHICS: continued...

WAYS TO GROW YOUR DOWNLINE

1

CREATE A WARM LIST

Who is your warm market? Example: who can you contact right now, to show them the opportunity? Contact them first that will kick-start your growth.

2

CREATE A EMAIL LIST

Start building an opt in email database of possible prospects. You can get a free list of 1 million mlm leads at: MLMRC.com

3

START A MEETUP GROUP

Go to meetup.com and start a meetup group in your local area for people to show up to. Then when they arrive have it set up to show off your opportunity and gather leads for your list.

4

JOB INTERVIEW METHOD

You rent an office. You place local job ads in your area. You arrange for people to show up at your meetup group and or your office for an interview. Then when they arrive you have coffee and donuts to keep them interested. Then you have them watch your companies main recruitment video, to get them to join your network marketing team.

5

SOCIAL MEDIA

Begin to work on building up your social media. So open a twitter account and start a facebook group page for your opportunity. Also join all the mlm facebook groups you can find. Plus join a lot of other social networks. Use these platforms to advertise your opportunity.

6

PRODUCT SAMPLES

If you have a really good product that works great, or tastes amazing, then share it. Get products samples from your company and start sharing them. When you share one get the persons contact info to add to your prospecting list. So your giving out a sample in exchange for a lead or new sign up everytime.

7

FARMERS / FLEA MARKETS

Setup a booth at a farmers market or a busy flea market. Alternatively find someone who has a booth and get them to allow you to leave your brochures, samples, and business cards at their booth. Try leave brochures at multiple booths.

8

COMPETITION

Find out what the competition in your area are doing well? And what is your upline is doing? Do some competitive intelligence, and copy them.

9

DOWNLINE BUILDING SERVICES

HUse a downline building service such as the one offered at: WWW.MLMRC.COM - This will help you to grow much faster than trying to do everything on your own.

10

REINVESTING

Once you begin making some income from your mlm business, then reinvest at least 20% of your net profits back into advertising and marketing to expand your business.

M.L.M.

GROWTH HACKING

Learn how to growth hack your network marketing business for rapid success!



Warm List

Who do you know that might join you right today? Contact them.



Meetups

Go to Meetup.com. Start a meetup for your MLM opp. People show up to your meeting, when they do just basically turn the meeting into a makeshift MLM home party, present, gather leads and sign up new downline members.

Interviews

You rent a temporary office. Then you place job ads all over for "customer service reps". People will call asking about it. You don't say much over the phone. You just invite them to come for an interview at a certain time. When they arrive get them comfortable with: donuts and coffee. Then tell them you want them to watch a short video about your MLM company to show them what you do. Show them your companies main and best recruitment video and then see if they want to sign up. If you're doing these make-shift interviews day after day you will sign up lots of people fast.



Copy

What are the most successful network marketers in your company doing that you're not doing? Copy them.



MLM Leads

Start building a list of prospect leads. You can get 1 million free MLM sales leads by visiting:
www.MLMRC.COM



FREE

While supplies last, Get 1 million FREE mlm sales leads at:
MLMRC.com

AUTOMATE YOUR DOWNLINE
BUILDING AT: MLMRC.COM

STAYING ON TRACK WITH YOUR MLM BUSINESS

START

You Just Joined an MLM



Get organized and get with a good downline building service like: MLMRC

MONTH 1

Your Learning The Business

Start learning all you can about network marketing. MLMRC.com provides an extensive library of materials



MONTHS 2-6

Start Recruiting

Get with a downline builder like MLMRC. Also keep on recruiting by building a prospecting list. This contact list is of potential recruits. You can get 1 million fresh MLM sales leads FREE at MLMRC.com



MONTHS 7-12

Don't Neglect

Building Your MLM is the exact same as watering a plant. You have to water it a little everyday for it to grow. So just stick with it! By this time if you got your automated downline builder like MLMRC working you should have a growing downline.



YEAR 1-2

Don't Quit, Double Down

By this time you should have some income coming in. Now reinvest at least 20% of everything you earn back into advertising, marketing, and expanding your business.



YEAR 3-5

You did it! You now have enough residual **passive income** to retire off of. Congratulations!